

Twitter turns six

Wednesday, March 21, 2012



Six years may not be very long in human terms, but it's been quite an enormous span for the thing we know and love as Twitter. When [@jack](#) first sketched out his notion in March 2006, no one could have predicted the trajectory of this new communication tool. Now it seems that there are as many ways to express yourself in 140 characters as there are people doing it. And at last check, there are more than 140 million active users (there's that number again) — and today we see 340 million Tweets a day. That's more than 1 billion every 3 days. However concisely, it turns out there's plenty to say.

Without you, of course, there wouldn't be a Twitter. We mark our sixth birthday with you in mind, and celebrate your myriad ways of engaging, enjoying, and emoting on our platform. As Jack noted when he [posted his sketch](#) of the service he envisioned, "I'm happy this idea has taken root; I hope it thrives." Thanks to you, it is.

Posted by [@twitter](#) at 10:18 AM Tweet 4,006

Latest from [@Twitter](#)

JoinTheFlock Engineers from @TwitterEng are teaming up with @Cal to teach Analyzing Big Data with Twitter this fall! ischool.berkeley.edu/courses/290-ab...
2 days ago · reply · retweet · favorite

twitter The Discover tab now brings you more personalized stories. Update rolling out to [Twitter.com](https://twitter.com), iPhone, Android. blog.twitter.com/2012/05/discov...
2 days ago · reply · retweet · favorite

twitter Latin Music's big night on Twitter, with nearly half a million Tweets for #Billboards2012: blog.twitter.com/2012/04/latin-...
6 days ago · reply · retweet · favorite

twitter Our latest Hack Week fest focused on efficiency – and then there was Code Class. Check it! blog.twitter.com/2012/04/hack-w...
7 days ago · reply · retweet · favorite

 Join the conversation

Follow @twitter

9.9M followers

Discover more · [all videos →](#)

Archives

▼ [2012](#) (49)

▶ [May](#) (1)

▶ [April](#) (14)

▼ [March](#) (8)

[#OnlyOnTwitter: From the sea floor to the high cou...](#)

[#OnlyOnTwitter](#)

[TweetDeck Updated: Lists, Activity, Media and more...](#)

[Twitter turns six](#)

[Welcoming the Posterous team to the flock](#)

[Super Tuesday Twitter Results Are In](#)

[Twitter Now Available in Arabic, Farsi, Hebrew and...](#)

[The road to Super Tuesday in Tweets](#)

- ▶ [February](#) (16)
- ▶ [January](#) (10)
- ▶ [2011](#) (70)
- ▶ [2010](#) (103)
- ▶ [2009](#) (113)
- ▶ [2008](#) (188)
- ▶ [2007](#) (166)
- ▶ [2006](#) (91)

[Subscribe to our RSS feed](#) 

- © 2011 Twitter
- [About Us](#)
- [Contact](#)
- [Blog](#)
- [Status](#)
- [Goodies](#)
- [API](#)
- [Business](#)
- [Help](#)
- [Jobs](#)
- [Terms](#)
- [Privacy](#)